



WE OFFER MORE THAN FIRST-CLASS PR.

**WE PROVIDE EXCLUSIVE
PR SOLUTIONS**

We offer more than First-Class PR. We provide exclusive PR Solutions.

Exclusive PR Solutions.

Global Media Positioning and Media Relations

Our goal is to create a foundational, cohesive and rapid response-oriented media relations strategy. We consort with the latest affairs while raising awareness with a 'finger on the pulse' business style. Honed in on the heartbeat of current trends, our content is widely endorsed in influential broadcasting houses and select publications alike. We liaise with vetted journalists, think-tank senior fellows, industry analysts and authoritative independent voices from the private sector.

In this capacity, we have established relationships of trust, which has allowed Exclusive PR Solutions to profile our narrative and disseminate the company's future ambitions. Where applicable, we facilitate broadcast (television / digital) interview opportunities at Client Executive leadership levels.

Unafraid to plateau, the tenets of previously positioned editorial pieces will reverberate and leave clients with the leverage to distribute the vast capabilities of these multimedia-driven networks. The reach will be on a global scale.

Our journey to date has developed a valuable network of journalists and editorial relationships, allowing us to effectively pitch placements to numerous publications. These include, among others, the New York Times, Financial Times, Wall Street Journal, Washington Times, Forbes International, CNBC, BBC, and the Economist. The cross-section of outlets speaks for itself the success that shines with the gratitude of our charterers from the United States, EU and countries throughout Africa and Asia.

Services:

Editorial PR Campaign

Type: Earned Coverage

Control Level: Low

Turnaround Time: Long Term Project / Retainer

Earned Coverage / Editorial - A set of articles written by highly reputable experts. This includes contributions from journalists in the field as well as companies and organizations that hold knowledge on pertinent subjects. We use secondary and top tier media outlets to establish several layers of online media reputation. Once the fundamental media profile is created, we approach hundreds of journalists and editors. This ensures that we are able to highlight the best traits of our clients. Top media firms, such as CNN or Bloomberg may help a company or person skyrocket to new levels in their business, career and personal life. In many cases, an endorsement, interview or great article is a symbol of success, which leads to an improved reputation. However, such campaigns require time, sophistication and comprehensive communication. We begin by getting into our client's head.

Learning personal and business-related qualities, we evaluate and put them on

display for public endorsement.

Once we establish the correct identity, we carefully craft and create a "brand." Editorial PR campaigns create publications issued by journalists on their own volition.

We do this without any financial or monetary rewards. In other words, the journalist should enjoy the topic, and respect the person or company. In such situations, the main task of Exclusive PR Solutions is to organize effective content and correctly submit the information. With the groundwork laid and while being relevant to the journalist's current interests, the media will be encouraged to publish. The content adaptation and difficulty of outreach makes our mission extremely time-consuming, but such content is the most influential for the reputation of a company or person. The primary reason: It represents third party opinion and approval!

Services:

Advertorial PR Campaign

Type: Paid Coverage

Control Level: High

Turnaround Time: Immediate or Schedulable Results

A **dvertorial PR Campaigns** are considered to be one of the best ways to reach the masses in very short period of time. Advertorial publications, interviews and videos — including live videos — are usually purchased on behalf of our clients. Exclusive PR Solutions is accredited by CNBC, Washington Times, WSJ, CNN and many other media companies. We create custom content upon the client's request and are not limited by any medium. Short publications, websites, print, digital journals, audio, video production in Full HD, 3D, 5K and VR are all fair game.

Exclusive PR Solutions employs rock star-writers with more than 130 years of combined experience. The New York Times, WSJ, International Policy Digest, Columbia University, NYU (and many other prominent organizations) are among the top tier media companies that fill our roster. Produced content may be copyrighted or utilized for print and digital sources.

Exclusive PR Solutions may employ CNBC and Time Magazine video production teams for advertorial campaigns upon request. But for the most demanding clients, Hollywood actors and producers are available.

Services: Public Relations/Political and Public Campaigns

Type: Earned Coverage + Paid Advertorial

Control Level: Medium

Turnaround Time: Schedulable Outcomes / Some Deviations

Exclusive PR Solutions offers full support for **Political and Public Campaigns**.

Mass media coverage and support is not only available for elections and the ballot box, but also for legally authorized demonstrations, protests, marches and public events.

Exclusive PR Solutions augments the voice and increases the level of organizations and individuals with its advertorial content. As a result, major television channels and mainstream media can sound off their collective causes loud and clear.

The combination of earned coverage and advertisement may resonate on a much higher level. Earned coverage can lead to trust or third-party endorsements, while advertorial content can deliver a scheduled message to a targeted audience.

This approach enables the execution of promising long-term, tactical marketing plans.

Services: Strategic Communications

Type: Lobbying

Control Level: Medium

Turnaround Time: Long Term / Retainer

For decades, **lobbying** has been utilized by organizations, companies and individuals. Exclusive PR Solutions provides Strategic Communications for organizations trying to influence corporate and government front-runners who structure laws.

We connect our clients with the most influential people in Washington D.C.; they provide and find ways to earn our client's political and corporate support.

Services: Personal & Corporate Reputation Management

Type: Branding

Control Level: High

Turnaround Time: Nearby Term Project

Exclusive PR Solutions offers Personal and Corporate Reputation Management packages. Individuals, start-up companies, non-profit organizations, public institutions, high school and university students have all benefited from our solutions. Reputation is everything, and very often, society tolerates success regardless of mistakes that have been made or scandals that have befallen. Reputable people always have a leg up and reputation management can adhere all the necessary attributes of a celebrity to an unknown person.

There is no strict set of rules that guide the intricate procedure or a predetermined scenario of reputation management. Every individual or company possesses unique skills, opportunities, strategies, products, strengths and weaknesses. For this reason, Exclusive PR Solutions takes a unique approach with every case of reputation management. In the end, a personal or corporate identity is forged and exclusive branding will work hard to set them apart.

Services: Press Conferences and Special Events

Type: Event Planning

Control Level: High

Turnaround Time: Schedulable Outcomes

Press Conferences and Special Event Coordination – Our dedicated team of experts will aid in developing a robust and diverse array of speaking engagements. A calendar of keynote and panel session forums will heighten stakeholder visibility and target leaders in finance and geopolitics. Unique perspectives thinking broadly - will generate timely, knowledgeable, and engaging discussion topics.

These sessions may begin with preliminary press conferences at the Washington Times Press Center. In addition, special events may be paired with a media pit. Our speakers will have the chance to demonstrate their knowledge and field questions from international journalists and region-relevant journalists whom we have established relationships of trust.

Services:

Digital Video & Audio Production, Animation, Web Design

Type: Production Services

Control Level: High

Turnaround Time: Schedulable Outcomes

Any well-structured brand strategy is designed around modern digital trends. High quality video, digital and print trends may create a comprehensive presence and reach a wider audience. As a one stop-solution, Exclusive PR Solutions provide a full range of services. These include video content production, audio production, animation, and other web development services. We also offer content production at top studios like CNBC, Time Magazine, and Hollywood production houses.

Our expert's resumes extend to Hollywood Boulevard and Madison Avenue advertisement firms.

Cut from a different cloth, our professionals will transform the most demanding project into real digital content. Any starting brand or individual will gain value. We won't stop there. We enable cross-functional strategies, which bring editorial, advertorial and video content to support a client's growth strategy and brand ambitions. Our digital content will attract, and motivate your audience towards further action.

Services: Celebrities and Influencers Relationship Management

Type: Relationships Management

Control Level: High

Turnaround Time: Schedulable Outcomes

We will communicate with famous actors, musicians, politicians and other vetted opinionated leaders that we have established relationships of trust. The most ambitious requests are achievable through our exclusive communications network.

Where applicable, we will facilitate private meetings, where our clients may have an opportunity to structure a project presentation and develop partnerships with superstars and influencers. This will allow them to leverage the vast distribution capabilities of exclusive connections provided by Exclusive PR Solutions.

Services:

Web Design and Development

Type: Design & Development

Control Level: High

Native User Experience. We are inspired by things from the environment and try to make everything as simple and intuitive as possible. Products created with this idea in mind are a pleasure to own and use. This is exactly what we do. We create scalable design systems, and ensure every visual pattern is applied appropriately. It guarantees consistency, improves synchronization and saves a lot of time.

Adding Some Visual Magic. Our team is 100% sure that appealing wraps help attract people and turn them into fans of a product. It requires as much attention as user experience. Our team goes all out for a pixel-perfect visual design and clever space use.

Development. We are a team that unites the skills of designers and developers. As designers, we pay a lot of attention to the visual part in the code.

In the code, we embody the final design of a product by taking care of every detail. We provide quality of design at the highest level.

Code helps to work out every micro interaction and interaction of design elements that the graphic editor cannot provide. We also do not ignore the animation of a design, which revitalizes the whole picture. Animation for its part also helps to improve the user experience. Code helps to create more accurate animations and components.

We try to implement the whole design methodology into the code's core, which allows convenient customization of the product. We keep the component structure inside of the code, which allows us to use the solutions we created in different parts of the site. Our team is focused on mobile applications, front end and back end development.

We believe that in design, every pixel matters and each element in the code matters as well.



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